



Keighley Community Led Local Development – CLLD working together 2018 – 2022

**Locally managed funding programme targeting selected areas in Keighley
Primarily the:-
20% most deprived lower super outputs (LSOAs) areas in Keighley
East, West & Central wards**





Keighley CLLD area has been successful in securing European Structural & Investment Funds totalling **£2.4m to deliver a £4.8m programme.**

The funding relates to **50%** of the full programme costs. This will be matched funded by delivery partners and Commissioned activity deliverers.

Bradford Council will be the accountable body for the full programme and **Airedale Enterprise Services** have been chosen as the **Local Action Group support team.**

Community Led Local Development (CLLD) is a new way of supporting **local development projects** using **European Structural Investment funds.**

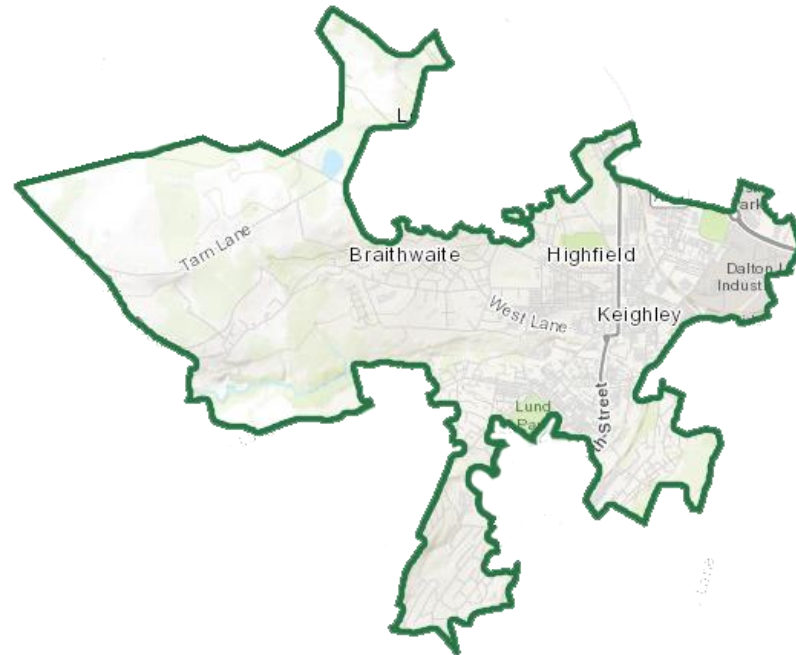
It aims to increase **employment , self employment, skills, & business growth** and ensures that **local** people are involved in developing **projects**, using resources in the area to address **local** challenges.





KEIGHLEY CLLD
working together

During the last 2 years a Local Action Group comprising of public, private & third sector organisations together with residents have developed a strategy and vision for the 3 identified wards of Keighley CLLD

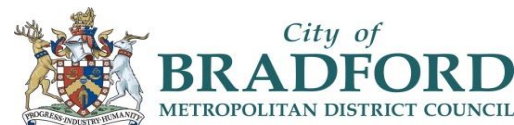


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The CLLD programme is based on four principles:

- **It is a bottom-up approach and targeted at local areas of greatest need;**
- **It is about finding innovative ways of addressing local challenges and opportunities;**
- **It is based on Keighley Local Development Strategies and led by the Local Action Group;**
- **and it brings together different types of activity in different sectors into a coordinated Strategy.**

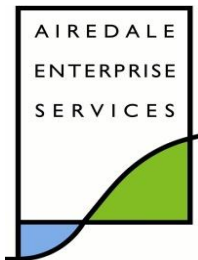




The LAG has agreed the overall vision for the CLLD area as:

Keighley CLLD area, by 2022, will be an enterprising, aspirational and positive place, where:

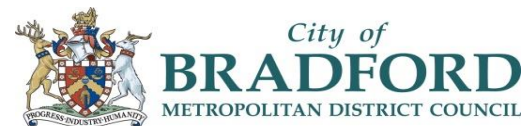
- our people are personally accountable and able to develop resilience and self-esteem, increasing well-being;
- our businesses are innovative and productive, and supported to set up and grow;
- diversity is respected, understood and appreciated;
- there is connectivity, integration, networking, amongst businesses and residents;
- pathways are put into place to help us to upskill and 'grow our own'; and encourage and support sustainable career progression; and
- the environment is clean, green and attractive.





By the end of the programme Keighley CLLD will have:-

- **Created more jobs locally;**
- **Helped businesses stay viable;**
- **Helped businesses to grow;**
- **Helped people to start a business;**
- **Supported people to get the skills they need to access jobs;**
- **Helped build confidence to get people into training, employment or self-employment;**
- **Created opportunities for young people to find training and work locally;**
- **Helped develop skills and qualifications once employed.**





Introducing 2 Keighley Local Action Group members

**CLlr Zafar Ali – Lord Mayor of Bradford
Welcome & Official Launch of the programme**

**Michael Birdsall
Local Resident and Chair of Keighley Local Action Group**





David Gagen

Keighley CLLD Programme Manager

Introduction to the Activities/Projects

Funding

The Commissioning and Application Process

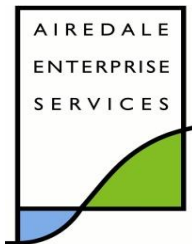




The CLLD programme is comprised of 12 Activities split into 2 themes - one funded by ESF (European Social Fund) & the other funded by ERDF (European Regional Development Fund)

Under the ESF strand we will aim to support 600 local people including 377 unemployed (including long term unemployed), 223 economically inactive, 200 over 50 years of age, 200 from ethnic minorities & 118 with disabilities (including mental health issues). We aim to assist 155 people into education or training, 85 people into employment (including self employment) and at least 120 inactive people into employment or job search

Under the ERDF strand we aim to assist 100 enterprises to receive support (of which 75 will be new enterprises), 100 new jobs created (including start ups) and 75 potential entrepreneurs assisted to be enterprise ready



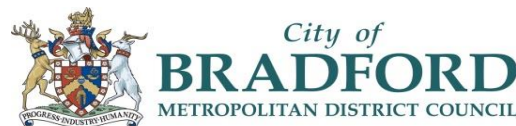
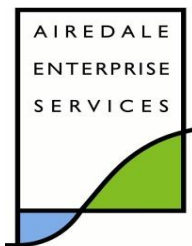


12 Activities/Projects

Improving low level skills amongst young people and adults in the CLLD area, including basic skills, language and communication, personal development, employability, and ICT/digital

Providing pathways for integration and re-entry into employment for unemployed/economically inactive CLLD residents, through employer engagement for a range of activities including short work tasters, training facilities, training equipment rental, job clubs, work experience, job/career pathways information and awareness

Holistic family-focused support provision addressing core /employability skills and barriers to learning and employment



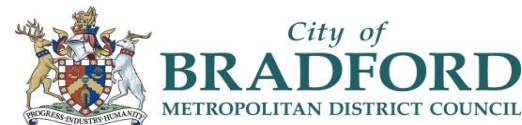


Small scale business grants/voucher scheme to support start-up, growth, and accessing business space and equipment

Activities to promote entrepreneurship and self-employment in the CLLD area

Support for federation/cluster development for small businesses to collaborate for a range of outcomes including progression and retention of skilled people within the key sectors and businesses

Tailored business support for start-ups and existing SMEs, including mentoring, coaching, information, advice and guidance, business planning, and signposting and information on skills, productivity and quality improvement support





Support for new forms of enterprise including social economy and social enterprises

Practical & advisory support for employers to overcome barriers to recruiting people with disabilities

Work buddy programme for micro businesses and unemployed residents

CLLD area wide strategies to build resilience in families and communities and support social and community integration

Stimulating local level collaboration amongst residents, small businesses and other local economic bodies, to support social inclusion and environmental improvements





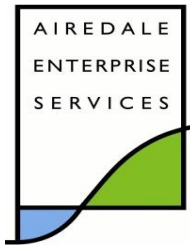
Funding

£2.4m will deliver a £4.8m programme

The funding relates overall to 50% of the full programme costs

Organisations bidding will be expected to identify the match funding element in the application

The % match funding applicable to each activity will be detailed in each Specification



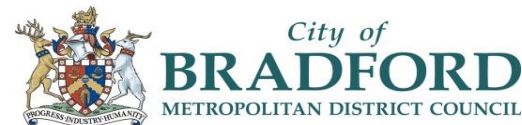


The Commissioning and Application Process

CLLD Commissioning will be carried out over 3 separate Calls released between June and October 2018

utilising ONLY the YORtender Portal

www.yortender.co.uk





Call 1- On YORtender – approx. June 18th

5 Specifications

Small scale business grants /voucher scheme to support start-up, growth, and accessing business space and equipment.

Activities to promote entrepreneurship and self-employment in the CLLD area

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Support for new forms of enterprise including social economy and social enterprises

Practical & advisory support for employers to overcome barriers to recruiting people with disabilities





Timescale for each Call

Call Specification launched - week 1

(YORtender Portal will have all applicable documentation applicants require)

Submission deadline and gateway check – end of week 4

Appraisal panel meet – week 5

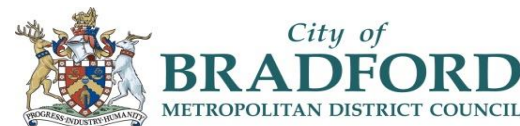
Recommendations to Accountable Body – week 5 for eligibility checks

Summary papers produced - end of week 5 and circulated to LAG members who have no conflict of interest

Decision at LAG meeting – week 6

Applicants informed of outcome – week 7

Calls 2 and 3 – July and October 2018

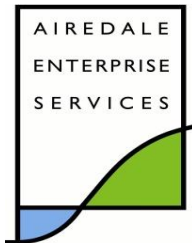




Phil Harrison

We will welcome collaboration and a partnership approach to delivering the activities so that a number of locally rooted organisations get the opportunity to be part of the delivery programme

Outline of support available for organisations wishing to apply to deliver activities and bringing groups/organisations together





Questions?

Contact us

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www.keighleyclld.org.uk

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